



## 2009 BILLBOARD DEALER INCENTIVE PROGRAM

The following Dealer:

Date of Application \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

is Planning on placing a billboard up from Start Date \_\_\_\_\_ to End Date \_\_\_\_\_.

**The Billboard company information is:**

Name of Billboard Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

**The Billboard location is:**

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

The sales Order for this show is SO# \_\_\_\_\_ INV# \_\_\_\_\_ and is **attached to this form.**

Incentive per piece is **\$65.00**, does not include Coolagons and only 1/3 of powered units can be 300's. This incentive must be paid directly from Cruzin Cooler to Billboard Company and will be paid monthly on the month following the purchase(s), based on the total units bought during that prior month. If multiple billboards fill out one of these forms per billboard. Incentive cannot be more than billboard total per month, exceed \$500/month and is valid on A & B level pricing only. No refund or credit on non-used incentives. Incentives expire 30 days from date of purchase if not redeemed, no cash value.

THIS FORM AND THE SALES ORDER/INVOICE MUST BE SIGNED BY CC MANAGEMENT FOR APPROVAL.

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_

Cruzín Cooler Management

\*Program can be terminated or changed without notice.